



# MORE THAN JUST A GYM. WE'RE A CAUSE.

YMCA of Columbia-Willamette  
Annual Report 2018



FOR YOUTH DEVELOPMENT®  
FOR HEALTHY LIVING  
FOR SOCIAL RESPONSIBILITY



59,726  
KIDS, FAMILIES AND ADULTS  
OF ALL AGES SERVED

53,591  
VOLUNTEER HOURS  
CONTRIBUTED



Since 1868, our YMCA has had its roots in the Portland metro area. On Mar. 31, 1868, Edward Quackenbush and William Wadhams held the first meeting of the Portland YMCA in the basement of the First Presbyterian Church. The Portland YMCA continued to grow and programs soon extended to sports and aquatics as health and physical education gained popularity. By 1920, educational classes served to become a technical school called the Oregon Institute of Technology.

Today, 150 years later, we have expanded to more than 200 locations throughout the Portland and Vancouver area, and we are known as the YMCA of Columbia-Willamette. Our work is centered on the Christian principles of love, respect, honesty, responsibility and service, which is demonstrated in everything we do.

In 2018, we provided opportunities for almost 60,000 people to experience personal growth, strengthen relationships and build better communities. As we continue to grow, we become more than just a gym—we teach life-saving skills in the water, good sportsmanship on and off the field and ensure a brighter future for all. We bring families and adults of all ages closer together and foster connections through fitness, sports, fun and shared interests.

Because of generous donors, we are better able to meet the needs of our members, participants, parents and families and help those who are unable to pay for Y programs. We provided more than \$1.6 million in financial assistance last year, so more people of all ages could participate in quality Y programs.

We are honored to play a significant role in this vibrant community.

**MISSION**

To put the Christian principles of love, respect, honesty, responsibility and service into practice through programs that build a healthy spirit, mind and body for all.

**VISION**

Strong communities inspired through family, fitness, faith and fun.

**STRATEGY**

Our focus is on the pursuit of opportunities to grow our footprint. We emphasize hiring for mission and cause and actively pursue opportunities for our staff to grow professionally.





**29,663**  
HEALTH AND WELLNESS  
MEMBERSHIPS

#### HEALTH AND WELLNESS

Healthy communities start with individual change—but it takes encouragement and communal support to empower people to make and maintain lifestyle changes. That’s why as health and wellness programs continue to grow and evolve, our approach remains constant. We will always be the place that welcomes everyone with open arms, meets people where they are and empowers them to live their healthiest lives.



**13,851**  
YOUTH SPORTS  
PARTICIPANTS

#### YOUTH SPORTS

We seek to help raise a generation to understand that what happens off the field is just as important on the field. We give kids an outlet to be themselves while role models teach self-confidence, promote diversity and increase self-esteem through our youth sports. Kids who participate develop meaningful relationships and skills while having fun.



**\$1.6M**  
IN FINANCIAL  
ASSISTANCE

#### FINANCIAL ASSISTANCE

We strive to build a healthier community through our mission, and believe no one should be turned away due to their inability to pay. To do this, we provide financial assistance to those in need, so everyone can participate in programs at the Y. Generous donors who support our mission give funds so we can serve our community and build lasting relationships.

“I came here with a walker and then a cane, and all those times, no one looked at me funny. It was always ‘Oh good! Marie is in the pool today.’ They only cared if I was here.”

—Marie Lansdowne, Sherwood Regional Family YMCA Member







**13,920**  
**DAY AND OVERNIGHT**  
**CAMPERS**

#### **DAY AND OVERNIGHT CAMPS**

Youth are immersed in an atmosphere which inspires a healthy lifestyle, support of others and strong friendships. Our quality staff guide campers through activities as they discover the world around them and find what they are passionate about. The Y meets youth where they are, then gives them opportunities to reach new heights they never imagined. We create a space for kids to flourish socially and emotionally while helping them to lead a healthier lifestyle.

#### **EARLY CHILDHOOD DEVELOPMENT**

We understand the importance early education has on children, which is why we prepare our youngest members to learn, grow and thrive in an environment that inspires their natural curiosity. Our trusted staff model our Christian principles so children can practice them in everyday life. Parents entrust their infants, toddlers and preschoolers to the YMCA during the critical stages of early development.



**1,681**  
**ENROLLED IN**  
**EARLY CHILDHOOD**  
**DEVELOPMENT**



**2,216**  
**BEFORE AND AFTER**  
**SCHOOL PROGRAM**  
**PARTICIPANTS**

#### **BEFORE AND AFTER SCHOOL**

A key piece to building strong communities is providing children with programs that spark passion, build skills and improve academic engagement. Our before and after school programs teach children the skills needed to be successful in school and later in life as an adult. Through the Y, kids develop character, boost their self-confidence and so much more. We believe every child is full of promise and possibilities, and we provide a supportive atmosphere to help make that a reality.

**"Camp Collins is a place where people grow. They grow more loving, more honest, have more respect, are more responsible and understand service to others. A place and program to be supported and cherished."**

**—YMCA Camp Collins Participant**







# YOUTH SPORTS

for Generations to Come

## BEAVERTON HOOP YMCA CAPITAL CAMPAIGN

The Beaverton Hoop YMCA strengthens and serves the community by providing quality programming for all ages. For the past decade, we have been privileged to serve the greater Beaverton area by making positive changes in the lives of the people who participate in our programs. Youth sports at The Hoop draws thousands of kids from the Portland metro area for our nationally ranked competitive basketball program. In addition, our service area extends throughout Washington County, with programs for youth in multiple school districts. We serve more than 250 active older adults through our group exercise program and fitness facility.

We have a great opportunity to further impact lives of our neighbors by purchasing the property, which will strengthen our commitment to the Beaverton community. The property includes the current 50,000 square foot building, as well as the addition of a smaller building. Purchasing the property ensures we continue to provide programs for kids, families and adults of all ages for decades to come.

Join with the Beaverton Hoop YMCA in support of kids, youth sports and our community.

KEEP THE  
HOOP  
GOAL  
\$2.5 MILLION

Show your support by giving at [ymcacw.org/locations/beaverton-hoop-ymca/give](https://ymcacw.org/locations/beaverton-hoop-ymca/give)



“We give children a safe space to make mistakes, build confidence and succeed.”

—Anne and Scott de Ridder, Volunteer Coaches







150  
YEARS OF SERVICE  
bettertogether

### 150 YEARS OF SERVICE ANNIVERSARY CELEBRATION

On Oct. 27, 2018, at the Oregon Convention Center, we hosted a lively fundraiser celebrating our 150 years of service in the community.

The festivities included an intimate concert with GRAMMY Award-winning artist, Amy Grant, in addition to a BBQ dinner, live auction and paddle raise. With more than a thousand guests, we shared the impact our YMCA has made in the community and commitment to foster change, build relationships and expand our footprint.

That evening we announced the winner of an auction for a 2018 Land Rover Discovery Sport HSE. We raised money toward scholarships, mission advancement, expanding our new YMCA Camp Duncan's Woods for at-risk youth and purchasing the Beaverton Hoop YMCA property.

Because of generous donations throughout the year-long celebration, which culminated at our 150th anniversary gathering, we raised \$1,375,000.



### GOOD FRIDAY BREAKFAST 2018

Keynote Speaker Alana Simmons delivered a powerful message of love and forgiveness to more than 1,000 attendees. Alana founded the Hate Won't Win movement after an unimaginable and personal tragedy in South Carolina in 2015.

### GOOD FRIDAY BREAKFAST

The Good Friday Breakfast is a blessing to the Portland and Vancouver community from the YMCA of Columbia-Willamette, our event founder Open Arms International and our many generous sponsors. We center the morning on prayer, encouragement and reflection. The breakfast draws in business and community leaders from the Portland and Vancouver metro area to recognize and celebrate the significance of Good Friday and our Christian heritage.



### YLINKS GOLF TOURNAMENT

This annual tournament at Pumpkin Ridge Golf Club directly funds financial assistance at the Y. Financial assistance removes economic barriers so kids and families may access and participate in programs that positively change lives.

A wide range of sponsorship opportunities for YLinks are always available, which also provide funding for much needed scholarships.



Come golf with us! [ymcacw.org/events/ylinks-golf-tournament](http://ymcacw.org/events/ylinks-golf-tournament)



**GOAL**  
\$1.5 MILLION

### YMCA CAMP DUNCAN'S WOODS CAPITAL CAMPAIGN

For 100 years the YMCA of Columbia-Willamette has been a leader in providing overnight camp experiences for youth in our community. While much has changed over the years, the mission and impact remain the same, which is to develop the spirit, mind and body of every camper. In 2016, our YMCA expanded our footprint and established YMCA Camp Duncan's Woods, a new high-adventure overnight camp for at-risk youth.

This camp is uniquely situated on 160 acres in the Mt. Hood National Forest. Our vision is to serve at least 50 percent of the camper population from at-risk or fragile backgrounds. This new camp enables us to provide positive life-impacting experiences and development of new skills in a safe and welcoming outdoor space. The camp's location allows us to offer high adventure wilderness camping where campers experience activities such as swimming, kayaking, challenge courses, backpacking, hiking, fishing, environmental habitat education and so much more.

We invite you to partner with us financially and by donating your time to bring a unique YMCA camp experience to at-risk youth.

Show your support by giving at [ymcacw.org/camps/ymca-camp-duncans-woods/give](https://ymcacw.org/camps/ymca-camp-duncans-woods/give)

## PRESIDENT AND CEO BOB HALL RETIRES

Our President and CEO Bob Hall is retiring in 2019, after 34 years of service with our YMCA. Bob has had a powerful impact on the Y and in our community during his tenure with us.

Bob has led our association with a focus on our Christian principles of love, respect, honesty, responsibility and service. He has given his heart and soul to illuminating the C in this YMCA and other Ys across the nation. And, he has demonstrated that a YMCA today can be inclusive and at the same time embrace its founding Christian principles.

### CAREER HIGHLIGHTS AT THE Y

- Helped start the Early Childhood Development emphasis in our association.
- Began chaplaincy in our YMCA and empowered staff to initiate faith-based programs to those interested in spiritual development from a Biblical perspective.
- Substantially improved the fiscal health of our YMCA.
- Built, expanded and improved numerous facilities and programs in Early Childhood Development, Camping, Health and Wellness and Youth Sports.
- Led the donation of a new 160-acre camp property for at-risk youth on Mt. Hood.
- In the last five years, under Bob's leadership, our YMCA has given financial assistance to 25,030 kids and families with a value in services of more than \$9 million.
- The YMCA of Columbia-Willamette is now the 22nd largest charity in Portland.



**"It has been my honor to serve alongside the most loving and dedicated volunteers and staff in the greater Portland and Vancouver areas. Together we have created opportunities for staff, volunteers and members to grow in spirit, mind and body."**

### A NEW PRESIDENT AND CEO

A Trustee team led by former Board Chair, Bill Hebert, and a local consultant and university professor, Jim Steele, are leading a national search to fill the President and CEO position by Dec. 31, 2019.

2019



Hire New President and CEO  
Expand YMCA Camp Duncan's Woods  
New School Enrichment Sites  
Launch Adventure Guides

2020



Purchase Beaverton Hoop YMCA Property  
Redevelop one Child Development Center  
New School Enrichment Sites  
New Child Development Center



BOARD OF TRUSTEES

Carol Terrell, Chair	Debi Laue
Dick Wingard, Secretary/Treasurer	Keith Mays
Dayna Christian	Jeannie Pickens
Jonathan Cotton	Ruppert Reinstadler
Robert Countryman	Brian Rhone
Curtis Dent	Chris Rogers
Scott Edwards	Charmin Shiely
Neil Fernando	Scott Smith
Tim Haskins	Dan Swift
Bill Hebert	Bob Tomeoni
Steven Holt	Nick Veroske
Ross Kelley	Eugene Wallace
	Orlando Williams

Our YMCA offers programs at more than 200 locations.

EAST PORTLAND

YMCA Youth Sports

- Clackamas YMCA
- Mt. Hood YMCA

YMCA Camps

- YMCA Camp Collins
- YMCA Camp Duncan’s Woods

YMCA Child Care

- Clackamas YMCA Child Development Center
- Gladstone YMCA Child Development Center
- Monroe Street YMCA Child Development Center
- New Hope YMCA Child Development Center
- PCC SE YMCA Child Development Center
- Southeast YMCA Child Development Center
- St. Anthony’s YMCA Child Development Center
- Y’s Choice YMCA Child Development Center

YMCA School Sites

Enrichment and sports offered throughout these school districts.

- Canby
  - Centennial
  - Corbett
  - David Douglas
  - Gresham/Barlow
- Gladstone
  - North Clackamas
  - Oregon Trail
  - Portland Public
  - Reynolds

LEADERSHIP

<b>Bob Hall</b> President & Chief Executive Officer
<b>Mark Burris</b> Executive Vice President & Chief Operating Officer
<b>Denise LaRue</b> Vice President & Chief Financial Officer
<b>Tammy Spencer</b> Vice President of Marketing and Communications & Chief Marketing Officer
<b>Bob Reichen</b> Vice President of Christian Mission Advancement & Chaplain

WEST PORTLAND

YMCA Health, Wellness and Sports

- Beaverton Hoop YMCA
- Sherwood Regional Family YMCA

YMCA Youth Sports

- Westside YMCA

YMCA Child Care

- Amberglen YMCA Child Development Center
- Beaverton YMCA Child Development Center
- Moda Tower YMCA Child Development Center
- The Playground at Providence St. Vincent YMCA Child Development Center
- Sherwood YMCA Child Development Center
- Wilsonville YMCA Child Development Center

YMCA School Sites

Enrichment and sports offered throughout these school districts.

- Beaverton
  - Hillsboro
  - Portland Public
- Sherwood
  - Tigard/Tualatin
  - West Linn/Wilsonville

VANCOUVER, WA

YMCA Health, Wellness and Sports

- Clark County Family YMCA
- Orchards YMCA Child Development Center
- Springfield Meadows YMCA Child Development Center

YMCA School Sites

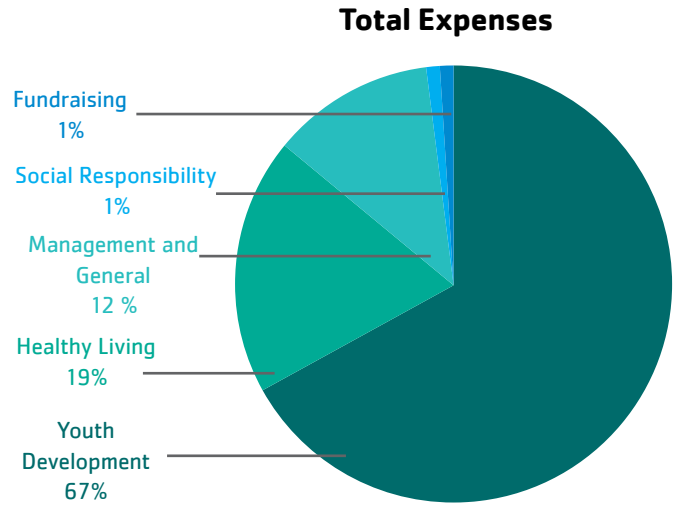
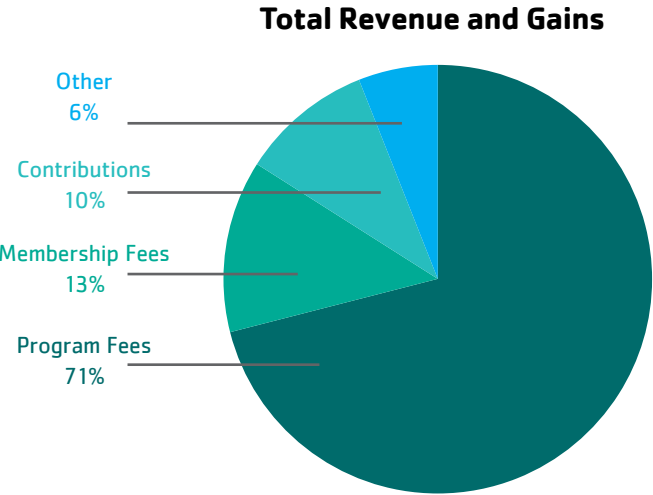
Enrichment and sports offered throughout these school districts.

- Battle Ground
  - Camas
  - Arthur Academy
- Evergreen
  - Vancouver

2018 FINANCIAL INFORMATION  
IN THOUSANDS

TOTAL REVENUE AND GAINS | \$29.2 MILLION

Program Fees	\$20,603
Membership Fees	\$3,885
Contributions	\$2,792
Other	\$1,873
<b>Total Revenue</b>	<b>\$29,153</b>



TOTAL EXPENSES | \$28.5 MILLION

Youth Development	\$19,196
Healthy Living	\$5,347
Management and General	\$3,398
Social Responsibility	\$316
Fundraising	\$292
<b>Total Expenses</b>	<b>\$28,549</b>
<b>Variance</b>	<b>\$603</b>

AUDITED STATEMENT OF ACTIVITIES

Assets

Cash	\$1,760
Investments	\$2,377
Receivables	\$1,547
Prepaid Expenses	\$155
Property and Equipment	\$7,911
Other Assets	\$12,039
<b>Total Assets</b>	<b>\$25,789</b>

Liabilities and Net Assets

Accounts Payable	\$468
Other Accruals	\$1,368
Notes Payable	\$2,356
Other Liabilities	\$4,173
<b>Total Liabilities</b>	<b>\$8,365</b>
<b>Total Net Assets</b>	<b>\$17,424</b>
<b>Total Liabilities and Net Assets</b>	<b>\$25,789</b>



## **MISSION**

To put the Christian principles of love, respect, honesty, responsibility and service into practice through programs that build a healthy spirit, mind and body for all.

## **VISION**

Strong communities inspired through family, fitness, faith and fun.

## **IMPACT**

We're a catalyst for transformational change, fostering relationships and building thriving, inclusive communities.

## **YMCA OF COLUMBIA-WILLAMETTE**

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